

**April 2023**

**Creating Connections-Building Bridges... Together**

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## **Your monthly news & updates**

**Four Pillars of the MPMSDC  
Certify~~Connect~~Develop~~Advocate**

[Visit our Website](#)

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### **What does the Mountain Plains MSDC do?**

The Mountain Plains Minority Supplier Development Council (**MPMSDC**) provides solutions for corporations that want to partner with the Council to leverage talent, capabilities, and markets that minority suppliers represent. The MPMSDC certifies minority suppliers.

We certify minority suppliers so that Corporate America can maximize and measure the impact of minority suppliers have on communities of color and ethnicity.

[Mountain Plains MSDC](#)

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### **Vision of the Mountain Plains MSDC**

The Vision of the MPMSDC is to be the bridge to help corporations create wealth within the minority business community by connecting them to capable and qualified MBEs for contracting opportunities.

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**Market President's**



## **Belinda Hooks Mountain Plains MSDC Market President**

**In 2022, The Council had a great year! Among all of our accomplishments we are especially pleased with the sustaining power and increased in both our corporate members and Minority Business Enterprises (MBEs) certified. We are also pleased with our execution of over fifty events last year.**

**In 2023, we have started off the year in adding four new corporate members to the Council; a new team member (Kevin H. Taylor) and the growth of our corporate members and MBEs by introducing a monthly Lunch and Learn series; a monthly Professional Development series and for the first time the introduction of national/regional corporate members to host an Access to Connect event.**

## **Corner Get Connected. Stay Connected. Be Connected!**

**In the first quarter of 2023, we already held the following:**

- **Town Hall meeting at JE Dunn.**
- **Graduation Ceremony for the MBE University – 2<sup>nd</sup> Cohort**
- **Launched the monthly Lunch and Learn Series**
- **Executed two Professional Development series for MBEs;**
- **Corporate Roundtable with a spotlight on MBEs**
- **As well as participated in three outreach events.**

**These events, along with the many other activities scheduled in 2023, are precursors to the five major event that we will hold this year (Diversity Business Luncheon; Business Opportunity Exchange, Connection Zone, annual Golf Tournament and the Business Alliance Forum). You are greatly encouraged to attend and participate.**

**In the coming issues of the newsletter, we want to continue recognizing the successes of our MBEs and Corporate Members. Share your success with the Council. We want to showcase your growth, brand recognition and achievements within the business community.**

**In 2023, “together, expect more!” We continue to welcome your input, contributions and active participation. Through your active engagement, we all receive valuable information and form meaningful partnerships that will contribute to your bottom line.**

**Belinda Hooks  
Market President**

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## **Welcome our NEWEST Corporate Members**

- Anschutz Entertainment Group
- Ardent Mills
- Berkshire Hathaway
- Border States Electric
- Boys Town
- CHFA
- Citizens Bank
- Conagra Brands
- Empower
- GEHA
- Kiewit
- Leggett & Platt
- Mears Group
- Nelnet
- Pinnacle Assurance
- Prologis
- Softchoice
- UC Health
- Union Pacific
- University of Colorado

- VF Corporation
- Wholesale Associate Grocers
- Zivaro

# Programming & Events from the Council

**Growth Empowerment Series Lunch & Learn**

Mountain Plains Minority Supplier Development Council  
WWW.MPMSDC.ORG

**REGISTER TODAY!**

Wednesday, May 10th

12pm-1pm- MST  
1pm-2pm-MST

Microsoft Teams link will be sent 24 hours before webinar

**Free to attend!**

**Your Webinar Host**  
**Michael Gerali**  
Principal, HR Solutions

**Planning for Retirement**  
Your presenter, Michael Gerali, has over 30 years working with organizations and their employees on employee benefits including healthcare and retirement planning.

The truth is...this is not your grandparents' retirement...or even your parents'! There has been a huge shift in what the average retirement is made up of and what's available to most of us. Yet, there has been a huge gap left in planning, and it's costing people a lot of money.

**Some highlights of the presentation are as follows:**

- Medicare is means tested.
- You may be paying more than 3x what your neighbor is for the same Medicare plan.
- Medicare comes right out of your Social Security check (before you even receive it!)
- Medicare doesn't cover long-term care services.
- Learn about the "Punch-in-the-Gut Tax" from Social Security and how to plan for it.
- Know how to plan for healthcare costs in retirement.
- Find out the most tax-efficient and risk-averse ways to pay for the rapidly rising Medicare premiums.
- What is long-term care and how to plan for it (it's NOT covered by Medicare!)

CERTIFY | DEVELOP | CONNECT | ADVOCATE COLORADO

**Professional Development Series**

Mountain Plains Minority Supplier Development Council  
WWW.MPMSDC.ORG

**REGISTER TODAY!**

Thursday, April 20

4:00p-5:00p MST  
5:00p-6:00p CST

Zoom platform

**Free to attend**

**Your Webinar Host**  
**Carlos Mireles**  
Founder of Blu Bambu

**Strategies and Tools for Business Growth**  
**The Ultimate Guide to Generating Leads**

Are you tired of struggling to generate leads for your business? We will discuss:

- Have you ever invested in a formal lead generation campaign for your business?
- How do you currently measure the success of your lead generation efforts?
- What percentage of your annual revenue do you currently allocate towards lead generation and marketing?

Discover the secrets to successful lead generation! Don't miss this event to learn how to drive growth and outpace the competition.

blu bambu

CERTIFY | DEVELOP | CONNECT | ADVOCATE COLORADO

Mountain Plains MSDC presents a monthly **Growth Empowerment Series** that is designed to meet the needs of our **MBEs**. This series will be on the 2nd Wednesday of each month for one hour.

**12p-1p- MST**  
**1p-2p-CST**

No charge for this event.

Please register for the May 10th webinar that will discuss **"Planning for Retirement"** led by Michael Gerali, Principal at HR Solutions.

[\*\*REGISTER HERE\*\*](#)

On a monthly basis the Council will host a **Professional Development Series** is designed for small minority owned businesses. Presented by Blu Bambu who has been a certified MBE with the MPMSDC for many years. **Time will always be from 4 pm-5pm MST and 5 pm to 6 pm CST.**

No charge for this event.

[\*\*REGISTER HERE\*\*](#)

The upcoming dates are as follows:

April 20  
May 18  
June 22

**TWO Events Tuesday, April 25th**  
(One for our certified MBEs and one for our Corporate Members)



**REGISTER TODAY!**

# ACCESS TO OPPORTUNITY

Tuesday, April 25, 2023

10A – 11A MST  
11A – 12P -CST

Microsoft Teams  
Once registered, the link will be sent via email.



**Keynote Speaker**

**Melody Davidson**  
Supplier Diversity Manager

### About Melody

As a Supplier Diversity Manager, she helps sourcing managers and other stakeholders find and engage qualified small and/or diverse suppliers. This includes developing and participating in supplier identification and development events and programs.

### Virtual Program with UPS

- Overview of UPS & What we Buy
- How UPS Purchases Goods & Services
- Procurement Needs Overview
- How to Engage with UPS
- UPS Sourcing Process Insights



**United Parcel Service**  
Company  
Background

UPS is the world's premier package delivery company and a leading provider of global supply chain management solutions. UPS operates one of the largest airlines and one of the largest fleets of alternative fuel vehicles under a global UPS brand.

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Mountain Plains MSDC presents our monthly Access to Opportunity- April has a Virtual program with **United Parcel Service (UPS)**

Register and learn how to do business with UPS from the Supplier Diversity Manager: Melody Davidson on **Tuesday, April 25th.**

10 am to 11 am MST  
11 am to 12 pm CST

**[REGISTER HERE](#)**

## **TWO Events Tuesday, April 25th**

(One for our certified MBEs and one for our Corporate Members)



WWW.MPMSDC.ORG



**Mountain Plains**  
Minority Supplier  
Development Council

**REGISTER TODAY!**



Tuesday, April 25



12:00p-1:30p CST



JE Dunn Construction  
1001 Locust Street  
Kansas City, MO 64106

# CORPORATE ROUNDTABLE



**LIVE PROGRAM**

**Corporate Roundtable**

**On site at JE Dunn in Kansas City**

Lunch will be served!

No charge to attend

Parking is free

Join the Mountain Plains MSDC, Corporate Members, Channel Partners & Corporate Plus MBEs to discuss and learn about available resources, applications, tools and training programs used to build supplier relationships.

A Corporate Roundtable is an educational meeting specially designed for corporate members to discuss topics regarding supplier diversity, procurement, contracting, economic inclusion and more.

#### Who should attend?

- Corporate Members
- Supplier Diversity Professionals
- Category Managers/Buyers
- Procurement Personnel
- Supply Chain Managers/Specialists

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KANSAS CITY, MISSOURI

**Mountain Plains MSDC presents a LIVE Corporate Roundtable in  
KCMO**

**Where: JE Dunn headquarters  
1001 Locust Street  
Kansas City, MO 64106  
Time: 12p-1:30p CST  
Lunch will be provided.**

**Individual registrations will be sent out to each corporate member.**

**LIVE Corporate Roundtable in Nebraska**



WWW.MPMSDC.ORG



Mountain Plains  
Minority Supplier  
Development Council

**REGISTER TODAY!**

 Thursday, May 4

 3:00p-4:30p CST

 JE Dunn Construction  
14606 Branch Street  
Suite 300  
Omaha NE 68154

No charge to attend



**LIVE PROGRAM**  
**Corporate Roundtable in NE**

**On Site at JE Dunn in Omaha, NE**  
Delicious appetizers and refreshing beverages will be served!

Join the Mountain Plains MSDC, Corporate Members, Channel Partners & Corporate MBEs to discuss and learn about available resources, applications, tools and training programs used to build supplier relationships.

**A Corporate Roundtable is an educational meeting specifically designed for corporate members to discuss specific topics regarding supplier diversity, procurement, contracting, economic inclusion and more.**

**Who Should Attend?**

- Corporate Members
- Supplier Diversity Professionals
- Category Managers/Buyers
- Procurement Personnel
- Supply Chain Managers/Specialists

CERTIFY | DEVELOP | CONNECT | ADVOCATE 

Mountain Plains MSDC presents a LIVE Corporate Roundtable in  
**Nebraska**

**Where: JE Dunn  
14606 Branch Street  
Suite 300  
Omaha, NE 68154**

**Time: 3p-4:30p CST**

**Light appetizers & beverages will be provided.**

**Individual registrations will be sent out to each corporate member.**



TWO IN ONE EVENT

# CORPORATE ROUND TABLE

FEATURING AN MBE SPOTLIGHT

**SAVE THE DATES**

April 25, 2023- LIVE in KCMO  
 May 4, 2023- LIVE in NEB  
 May 16, 2023- Tier 2 MBEs presenting  
 June 21st, 2023- Tier 3 MBEs presenting  
 October 18th, 2023-Corporate Plus  
 10:00am–11:30am (MST)  
 11:00am–12:30pm (CST)

[www.mpmsdc.org](http://www.mpmsdc.org)

**Registration coming soon!**

This virtual event is specifically designed for corporate, government and educational institutions. The Corporate Roundtable (CR) brings together corporate members and highlights successful MBEs.

CERTIFY. DEVELOP. ADVOCATE.CONNECT

Corporate Roundtable designed specifically for MPMSDC Corporate, government and educational institutions.

**Corporate Members** don't forget to **SAVE THE DATE** our upcoming Roundtable discussions.

- April 25th- Live at JE Dunn (KSMO)
- May 4th- Live at JE Dunn (NEB)
- May 16th-Virtual
- June 21st-Virtual
- October 18th-Virtual



WWW.MPMSDC.ORG

Mountain Plains Minority Supplier Development Council

**REGISTER TODAY!**

FRI JUNE 16, 2023

6 AM –3 PM  
 • CHECK IN 6AM  
 • SHOTGUN START 7AM

Arrowhead Golf Course  
 10850 Sundown Trail  
 Littleton, CO 80125

Register Below

**ARROWHEAD GOLF CLUB**

**SAVE THE DATE**  
 Swing into summer  
 MPMSDC Golf Tournament

**JOIN US FOR THE 2023 MPMSDC GOLF TOURNAMENT**

It's that time of year again, and we are thrilled to invite you to join us for the 2023 Mountain Plains MSDC Annual Mountain Golf Tournament.

Whether you're a seasoned golfer or a newbie, this event is perfect for you. Our tournament is designed to accommodate players of all skill levels, so come and have a blast with us.

Remember to mark your calendar and save the date! If you have any questions or need assistance, our program manager & events admin Cindy ([communications@mpmsdc.org](mailto:communications@mpmsdc.org)) is here to help!

We can't wait to see you on the green! Let's make this year's tournament the best one yet

Swing into Summer  
 Enjoy the day!  
 Delicious Food!

Networking  
 Network with colleagues and friends

Friendly Competition  
 Enjoy a day filled with friendly competition

CERTIFY | DEVELOP | CONNECT | ADVOCATE

COLORADO

## MPMSDC Annual Golf Tournament

**June 16, 2023**

It's that time of year again, and we are thrilled to invite you to join us for the 2023 Mountain Plains MSDC Annual Mountain Golf Tournament.

**Price:**

**One foursome team= \$850.00**

**Single player= \$225.00**

Whether you're a seasoned golfer or a newbie, this event is perfect for you. Our tournament is designed to accommodate players of all skill levels, so come and have a blast with us.

Remember to mark your calendar and save the date! If you have any questions or need assistance, our program manager & events admin Cindy ([communications@mpmsdc.org](mailto:communications@mpmsdc.org)) is here to help!

**REGISTER HERE**

**Sponsorships are still open: Please contact Belinda Hooks at [Belinda@mpmsdc.org](mailto:Belinda@mpmsdc.org) or call 402-955-9141 for**

**further information.**

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**Mountain Plains MSDC  
is rolling out YAMMER.**

**Stay tuned for updates  
with the group  
platform to support  
MBE to MBE  
collaboration!**



**Stay Connected with  
the National Council!**

**There are many  
events to attend each  
month:**

**[Events Calendar](#)**

**COMMUNITY NEWS & EVENTS  
from our STRATEGIC PARTNERS &  
CORPORATE MEMBERS**

**[\(click on the logo/flyer for more information\)](#)**





## **NATIONAL SMALL BUSINESS WEEK! April 30-May 6, 2023**

Register [HERE](#) for the FREE Virtual Summit:

**[FREE Virtual Summit](#)**

SBA services including funding programs, counseling, federal contracting certifications, and disaster recovery. We can also connect you to our partner organizations, lenders, and other community groups that help small businesses succeed.

Created in 1953, the U.S. Small Business Administration (SBA) continues to help small business owners and entrepreneurs pursue the American dream. SBA is the only cabinet-level federal agency fully dedicated to small business and provides counseling, capital, and contracting expertise as the nation's only go-to resource and voice for small businesses.

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## Transform Your Small Business into a Thriving Enterprise

**T.H.R.I.V.E. Emerging Leaders Reimagined** is an intensive executive-level training program to accelerate the growth of high potential small businesses. Developed by the U.S. Small Business Administration, **T.H.R.I.V.E.** helps business owners become more effective leaders, learn how to acquire financing, scale their revenue, and leverage networking with other entrepreneurs.

Through the program, participants develop a three-year growth plan that provides a roadmap for achieving their company's unique goals.

### Eligibility Criteria

T.H.R.I.V.E. is open to small business owners and C-level executives who have:

- Annual revenues of at least \$250,000
- Been in business for at least three years
- At least one employee, other than self

### Program Schedule

2023 cohorts run from **June 20th through December 20th**. Training includes both online learning and in-person sessions over six months. Anticipate about 110+ hours of combined learning, coursework, discussion, and coaching time.

### Participation Investment

Free to participate. The only costs are your **time and commitment** to complete the curriculum and participate in CEO discussion sessions.



**70% ↑**

reported increase  
in revenue by  
cohort alumni



**\$759+ million**

in government,  
institutional, and corporate  
contracts secured



**1100**

net new jobs  
created (full-time  
employees)

\* Participants are surveyed once a year for 3 years after completing the program. Information cited is for calendar year 2018.

BROUGHT TO YOU BY:



[sbathrive.com](https://sbathrive.com)

## Building a Stronger Future for Small Business Owners

### Accelerate Your Business Growth with Free Training and Coaching

Our comprehensive program offers free business training and coaching to help small business owners accelerate growth and build a thriving enterprise.

- Group-paced online curriculum taught by experienced subject matter experts
- Peer-to-peer networking with like-minded CEOs & executives in your region
- Business strategy coaching and mentoring from industry professionals
- Three-year strategic growth plan tailor made for you and your specific business

Apply to the 2023 SBA T.H.R.I.V.E. program today and start building a stronger future for your business.

Apply by: April 30th · Program Starts: June 20th

BROUGHT TO YOU BY:



U.S. Small Business Administration



Isom Global Strategies

[sbathrive.com](https://sbathrive.com)

# Turner

Upcoming Dates for KC Connects will be:

- May 18, 2023
- August 17, 2023
- November 9, 2023

The flyer and registration will be coming soon from Turner Construction Company so please **SAVE THE DATE** until further notice.



DENVER  
PUBLIC  
SCHOOLS

Join the DPS Office of Business Diversity for the upcoming Coffee Chat. This event provides a casual environment for district vendors, employees, and community members to gather and connect. Quarterly events are attended by DPS personnel representing the corresponding meeting focus.



# BUSINESS CONSORTIUM FUND

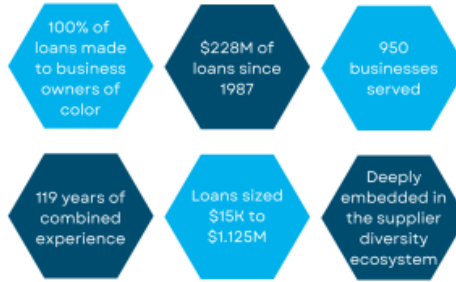
THE SUPPLIER DIVERSITY CDFI

## MISSION

The Business Consortium Fund, Inc. (BCF) exists to empower entrepreneurs by advancing equitable capital access for business owners of color. We provide funding and advice to certified minority businesses operating in the supply chains of the nation's largest corporations, as well as the supply chains of government organizations.

## VISION

We envision a thriving economy with equitable capital access for business owners of color, including eliminating the racial wealth gap.



## OFFERINGS

### LOAN TYPES

- Short term working capital (1 to 5 years)
- Long term debt (5 to 10 years)
- Receivables financing
- Purchase order financing
- Equipment financing
- Micro loans from \$10K to \$100K

### GENERAL REQUIREMENTS

- Past 3 years financial statements
- Past 3 years filed business and personal tax returns
- Personal financial statement for the owner
- Accounts receivable and payable aging reports
- 6 months of business bank statements
- Bios for company owners and key employees
- Personal guarantee from owners 10% or greater

## APPLY AT: [bcfcapital.com](http://bcfcapital.com)

***Access to supplier contracts is a proven path for growth to small business owners.***

### CONTACT US

- Camellia Loojune | Director of Small Business Lending  
cloojune@bcfcapital.com  
212.243.7360 x 206
- Ruben Rodriguez | Chief Lending Officer  
rrodriguez@bcfcapital.com  
212.243.7360 x 203



## Wells Fargo Scholarships Available for Tuck Diversity Business Programs

The "Growing an Established Diverse Business" course enables participants in established businesses to accelerate their growth. This follow-up program to Building a Successful Diverse Business helps participants overcome the challenges that business owners often see after several years of successful growth and helps them assess the alternatives to organic growth — strategic alliances and acquisitions.

**Deadline to Apply:**  
**April 28**

**Cohort Dates:**  
**June 25-30**

**Wells Fargo scholarship applications are now open.** Applicants who are interested in being considered for a Wells Fargo scholarship must complete the online application and **enter "Wells Fargo Applicant" under the "Sponsor Company" field.**

[Learn More](#)

[Apply Today](#)



## Black Capital: Customers, Contracts & Capital

**Saturday, April 22 · 9am - 2:30pm MDT**

Join the Black Business Initiative for the 9th Annual Black Capital Conference. This is a unique opportunity to dive into the vast world of capital readiness, a topic that often eludes even the top-tier businesses in Black communities.

This conference is bringing current and relevant information for Black entrepreneurs to help them understand the capital landscape, what resources are available, and how to set up their business in ways that

- Attract their ideal client
- Favor the requirements for lending institutions, procurement departments, and government contracting, and

- Secure and deploy capital for scale

Our Black Market is full of resources to help you access the customers, contracts and capital you need.

**[REGISTER HERE!](#)**

## 2023 MBEIC

### What is the MBEIC?

Each affiliate regional council has a Minority Business Enterprise Input Committee (**MBEIC**) that consists of owners/executives of minority businesses elected by local NMSDC-certified MBEs. As a standing committee of the affiliate regional council's Board of Directors, the MBEIC provides constructive input, promotes council events and activities, develops programs and serves as the liaison between corporate members, staff and MBEs.

**[MEET our MBEIC Members](#)**

### NEWS from the MBEIC

#### **April MBEIC Update Annual All Hands MBE Meeting**

The Mountain Plains Minority Business Enterprise Input Committee (MBEIC) is excited to announce the annual All Hands MBE meeting.

This meeting will be held on **June 15th, 2023 from 9am to 12pm MST**. This will be a hybrid event hosted by JE Dunn. The in-person option will be held at Colorado Center Tower 3, 2000 S. Colorado Blvd., Suite 1000, Denver, CO 80222. Lunch will be provided. For those attending virtually, a link will be provided prior to the event.

The MBEIC encourages MBEs to join this incredible event, filled with excellent keynote speakers, networking, regional and national updates along with great MBE conversations.

Mark your calendars and plan to attend in-person.

**[REGISTER HERE!](#)**

As always, please do not hesitate to contact the council or any of the MBEIC members if you have any questions or suggestions on how we can better serve our MBEs.

## WHO IS THE MBDA?

The Denver Minority Business Development Agency (MBDA) Business Center is the only federally-funded agency in Colorado that was created to specifically foster the growth of minority-owned businesses.

Our professional team of consultants specialize in assisting minority-owned firms source, target and secure state and federal contracting opportunities.



### [Visit our Denver MBDA](#)



**Andra Hargrave**  
Director MBDA



**Rufus Jackson**  
Governmental Business  
Services Manager



**Patricia Guimaraes**  
Community  
Liaison/Advocate

### **Small Business: -The Hard Truth **Part 2**** **Understanding Small Business Certifications:** ***The misconception: By Andra Hargrave- Director MBDA***

Ok - Small Business Community first things first there are primarily two types of certifications. There are agency certifying certifications and self-certifying certifications. Let's address self-certifying first since this will be short.

Self-Certifying certifications are exactly what they sound like you have a company and the company is majority owned (for this argument 51% majority share) by any of the socially disadvantaged groups such as women owned, veteran owned, minority owned, small business or LGBTQIA or other Socially and Economically Disadvantaged Individuals (SEDI) group.

Now with that said, everyone should understand two things about self-certifications and the first thing is that they are not as powerful as agency certifying certifications and the second thing is that – “It is up to another entity to prove that you are not of the certification you are claiming.”

Sounds complicated? It can be but one of the most common self-certifying certifications are “Small Business” and “Women Owned”.

The most common use of self-certification is with an organization that wants or needs diversity consideration. For more information on how and what organization will be more inclined to use self-certifications contact the MBDA.



**Melia Ingham**  
Technical Writer

## April MBE Spotlight



**Company Name:**

SnapIT Solutions, LLC

**Owner Name:**

Neelima Parasker

**Company Description:**

SnapIT Solutions, LLC (SnapIT) is an innovative technology trainings, services and solutions company with technical expertise in disruptive technologies such as AI, ML, IoT and Blockchain in private and public sectors. Expanding nationwide, SnapIT helps its clients solve business challenges with custom developed tech talent, products and design architecture. SnapIT's secondary education accredited IT professionals also provide industry-ready Hi-tech training to help upskill and develop the IT workforce.

**Website:**

<https://snapit.solutions/about-snapit-solutions/>

**WELCOME MPMSDC NEWLY CERTIFIED MBES**  
**Click on each logo for website information!**



**fiveXfive**

**Mountain Plains MSDC Board of Directors**



**To meet our entire Board please check our website:**

We're grateful to our Officers, Executive Committee and Board of Directors for their thought leadership, service and support in making a difference towards minority business enterprises economic inclusion and parity.

**Mountain Plains MSDC Staff**

**\*\*\*Mountain Plains MSDC new hires and promotions\*\*\***

**To meet our entire staff please check our website:**

The Council is uniquely positioned to offer management and technical services relevant for a dynamic marketplace including: business consulting, matchmaking, contract opportunity sourcing, finance sourcing and access to international markets.



New Staff Member

**Kevin Taylor  
Business Development &  
Corporate Relations Manager**



Promotion

**Cindy Mallamo  
Program Manager &  
Events/Administration**

**Workforce TagTalks**

**April 2023 Tag Talks**

Spring is here and we are starting a new quarter. In speaking to our MBEs, they are looking to the challenge of growth and opportunity for 2023. The question has come up on 501(c)3 nonprofit and “can it work for my business?”

There are many things to consider when changing your business structure as part of your growth strategy. Adding a nonprofit component to your business can offer numerous benefits, both for the business itself and the community it serves. Here are some key advantages to consider:

1. Tax benefits: Nonprofit organizations typically enjoy tax-exempt status, and this can help your organization save money and direct more funds towards

your programs and services.

2. **Access to grants and funding:** Nonprofits are eligible for a variety of grants, public and private funding sources, and corporate sponsorships that can help your organization secure the resources it needs to expand its programs and impact.
3. **Enhanced public image:** Establishing a nonprofit arm can boost your business's reputation by demonstrating your commitment to social responsibility and community development which builds trust with customers, partners, and stakeholders, and differentiate your business from competitors.
4. **Employee engagement and retention:** Many employees appreciate working for companies that actively support social causes and give back to their communities which can help you to create opportunities for employees to volunteer, develop leadership skills, and contribute to meaningful projects.
5. **Networking and collaboration opportunities:** Nonprofits often collaborate with other organizations, government agencies, and community groups to achieve their objectives which can help you to expand your network, forge new partnerships, and access resources that may not be available to for-profit entities.
6. **Personal satisfaction:** Running a nonprofit alongside your business can provide a sense of personal satisfaction and purpose, knowing that you are making a positive impact on the community and contributing to the greater good.

It is essential to consider the legal, financial, and operational implications, as well as the potential challenges of managing two distinct entities. Consulting with legal and financial experts and conducting thorough research can help you determine if adding a nonprofit to your business is the right move for you.

Please check out our website for general information on nonprofits as well as our Free Resources NFP for Regions including Nebraska, Kansas, and Missouri. [Free Resources — Workforce TAG](#)

WFT and the MPMSDC will continue to support you in all your business endeavors and welcome your input as you grow.

Liz Ojeda, Founder/CEO and Miguel Jara-Garcia, Admin Tech



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## Reminders to Check the following:



[Click Here for  
Current Opportunities](#)

**Our bid opportunity page updates daily! This is password protected and ONLY for certified MBEs. If you need the updated password, please contact us at 303-623-3037 or [communications@mpmsdc.org](mailto:communications@mpmsdc.org)**



**Keep checking our calendar of events page to register for upcoming events!**