31st Annual

Martin Luther King, Jr. Business Awards

Celebrating 'Content of Character'

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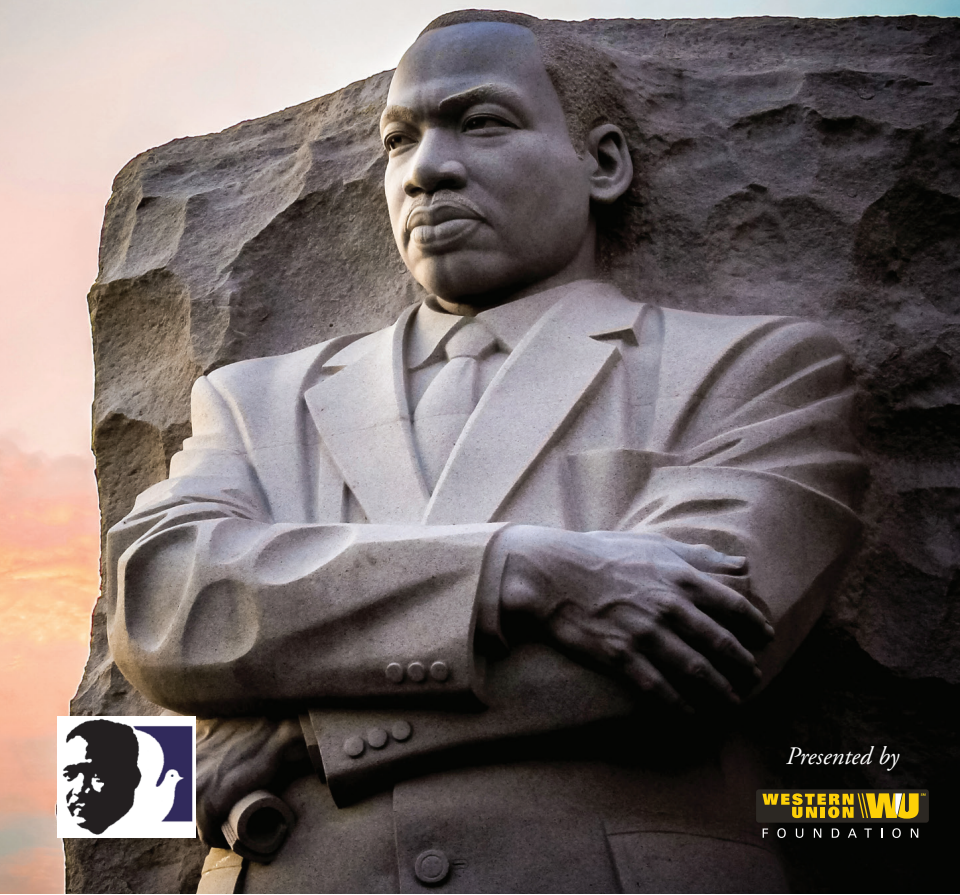
Friday, January 15, 2016



Presented by

Western Union WU Foundation

Celebrating the recipients of the

2016 Martin Luther King, Jr. Business Awards

Michelle Campbell
Marco Campos
New America Schools
Angelina Rivera-Malpiede
Southwest Airlines
Minoru Yasui *(Posthumously)*
Dr. Evie Garrett Dennis, *Trailblazer Award*

Every year since 1986, the business community has come together on the Friday before the national and Colorado holiday to recognize individuals, corporations and non-profit organizations in honor of their commitment to the values of Dr. Martin Luther King, Jr. as evidenced by their exemplary social responsibility.

Proceeds from the luncheon will be donated to the Colorado Scholarship Coalition (CSC), now merged with Denver Urban Scholars (DUS), who select and award Martin Luther King, Jr. Scholarships to underserved, minority and non-traditional Colorado students. CSC/DUS partners with Metropolitan State University of Denver, University of Colorado at Denver and Community College of Denver. Each of these institutions matches the CSC/DUS funds dollar-for-dollar to double the total amount of the scholarship funds awarded.

More than 80% of the students who attend college in the Denver area choose to stay in the community to pursue their careers. Providing scholarships to MLK Scholars is truly an investment in Denver's economy and serves to diversify the future leaders of our city. By purchasing a ticket or table at the luncheon, you have a unique opportunity to contribute to our future leaders and honor the legacy of Dr. King.

Honoring Business Social Responsibility while Supporting Higher Education

Celebrate 'Content of Character'

2016 Martin Luther King, Jr. Business Awards

Friday, January 15, 2016

11:45 a.m.
Marriott City Center Hotel
1701 California Street
Business Attire

Visit **www.MLKBusinessAwards.org** *for reservations*

Benefactors:
Western Union Foundation, *Presenting Sponsor*
United Airlines, *Corporate Sponsor*
University of Denver, *Media Sponsor*

Presenting Sponsors:
Mountain States Employers Council, *Coordinating Sponsor*
Colorado Black Chamber of Commerce
Denver Metro Chamber of Commerce
Downtown Denver Partnership
VISIT DENVER, The Convention & Visitors Bureau

Contributing Sponsors:
Asian Chamber of Commerce
Colorado Women's Chamber of Commerce
Denver Gay & Lesbian Chamber of Commerce
Hispanic Chamber of Commerce of Metro Denver
Mountain Plains Minority Supplier Development Council
Rocky Mountain Indian Chamber of Commerce
State of Colorado Minority Business Office
Urban League of Metropolitan Denver
Dr. Martin Luther King, Jr. Colorado Holiday Commission

Hon. Wilma J. Webb, *Founder and Chair Emeritus*

Celebrating 'Content of Character'

For reservations, visit:
www.MLKBusinessAwards.org
or call 720-625-9867

Attendance Options:

Individual tickets	$75.00
Bronze table for 10	$1,700 *($1,500 if purchased by December 4)*
Silver table for 10	$2,200 *($2,000 if purchased by December 4)*
Gold table for 10	$2,700 *($2,500 if purchased by December 4)*

Advertising Options:

Business card (3.75" wide x 2.5" high)	$100
Half-Page (7.5" wide x 5" high)	$1,500
Full-Page (7.5" wide x 10" high)	$2,000

Deadline for reservations is Thursday, December 31, 2015

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"I HAVE A DREAM

that my four little children will one day live in a nation where they will not be judged by the color of their skin, but by the

CONTENT OF THEIR CHARACTER."

- Martin Luther King, Jr., August 28, 1963